

## Agrimex is proud to announce its new company logo and website

In order to streamline its sales and marketing activities and to strengthen its corporate image among stakeholders of the European feed industry, Agrimex recently adopted a new company logo and house style.

As a part of this new corporate identity, Agrimex is proud to announce the launch of its completely renewed website [www.agrimex.be](http://www.agrimex.be). The old site has undergone a profound rework, with considerable updates regarding both content and style.

The new website gives a clear overview of Agrimex' product portfolio, research & development activities, and technical marketing efforts of its high quality additives that provide the finishing touch for nutrition in the feed and food industry.



Since its foundation, Agrimex has put a strong focus on research, product development and technical product support. The new website will be used as an additional communication channel to better service and inform its customers and to stimulate international growth. The site serves as an information and interaction point with Agrimex partners and the world of nutrition professionals as a whole.

Customers, distributors and partners will be able to find up to date information with regard to products, developments, meeting opportunities and new areas of distribution.

Interested parties will have the opportunity to subscribe to the Agrimex newsletter that will be launched in the first quarter of 2010. The newsletter will keep subscribers informed about the availability of new developments, updated trial results, international product registrations and other information regarding Agrimex products and services.

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